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Event — FACTOR —

About us

Event Factor is a trailblazing Saudi entertainment company with a French flair, founded by industry experts with over a decade of experience **crafting unforgettable events in France and Saudi Arabia**.

We bring your vision to life with cutting-edge stage designs, advanced Layher scaffolding systems, and world-class Audio, Visual, and Lighting (AVL) solutions.

With a unique blend of European precision and local expertise, we create dynamic, visually stunning events that captivate and inspire—whether it's a dazzling concert, a high-profile corporate event, or a vibrant cultural festival. At Event Factor, **we don't just plan events; we engineer unforgettable experiences.**



Our Mission

To transform creative concepts into unforgettable events by delivering excellence, innovation, and precision at every step ensuring each experience leaves a lasting impression and exceeds expectations.



Our Vision

To be the leading event solutions provider in the region, setting new standards in creativity, safety, and quality.

Why us

European Precision with Local Insight

A seamless blend of international standards and deep knowledge of the Saudi market ensures every event resonates culturally and professionally.

Innovative and Customizable Solutions

From dynamic stage designs to cutting-edge AVL systems, we offer bespoke solutions that cater to unique client visions.

Unmatched Expertise and Safety Standards

With a legacy of delivering complex events in demanding environments, we uphold the highest safety and quality standards.

Services

We specialize in delivering exceptional event experiences through expert stage design, state-of-the-art audio visual and lighting solutions, and seamless event management. Whether it's a corporate gathering, a cultural celebration, or a thematic event, our team combines innovation and technical excellence to create captivating environments that leave lasting impressions. From concept development to on-site execution, we handle every detail with professionalism and creativity, ensuring your event not only meets expectations—but exceeds them.

Stage Design and Construction

Customizable, cutting-edge designs to suit any event with advanced engineering using Layher scaffolding systems for safety and flexibility.



Event Management

Comprehensive planning and execution for concerts, corporate events, and cultural festivals.



Audio, Visual, and Lighting (AVL) Solutions

State-of-the-art technology to create immersive experiences with professional AVL setups for seamless and impactful events.



Thematic and Cultural Events

Tailored solutions for festivals and celebrations, incorporating local traditions and modern flair.





World Rally
Championship

Jeddah

2025



WPL WOMEN'S
PREMIER LEAGUE
الدوري الذهبي للسيدات



Riyadh



2025







Professional
Fighters League



Riyadh



2024



Al Qadsiah
Festival



Khobar



2024

COMPANY PROFILE



