



**COP29**  
Baku  
Azerbaijan

**FTST**

## TECHNICAL PROPOSAL

# RVCMC EVENT

Event Management at COP 29 in Baku  
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## HOPSCTOCH

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# EXECUTIVE SUMMARY

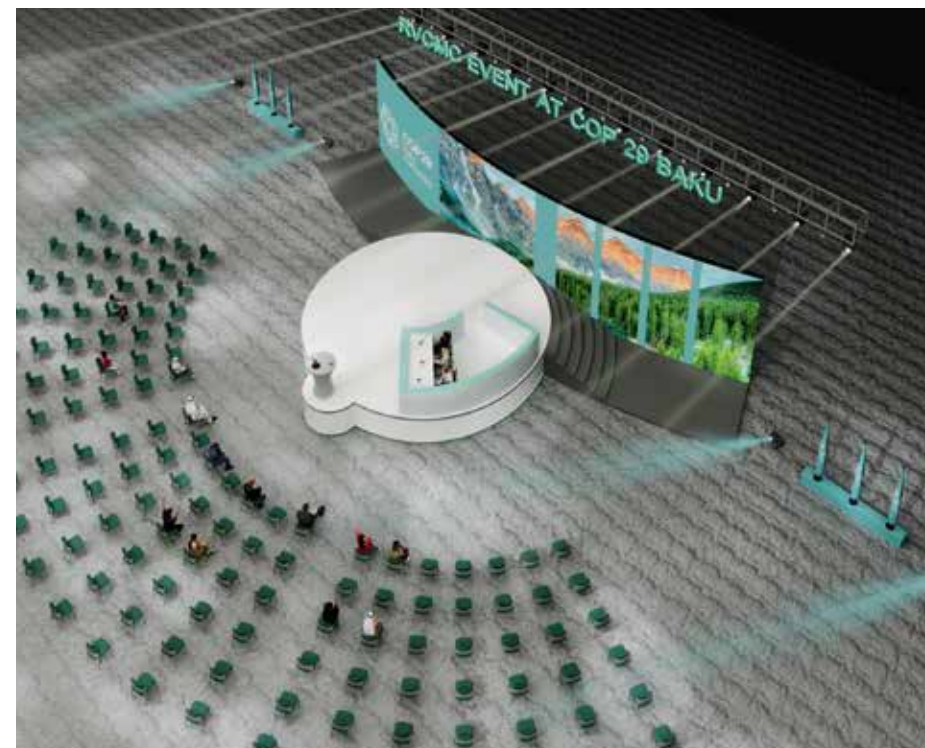




## Executive Summary

This proposal outlines a strategic and creative plan for managing the Regional Voluntary Carbon Market Company (RVCMC) event during COP 29 in Baku, Azerbaijan, in November 2024. The event will serve as a platform for RVCMC to showcase its commitment to climate action and sustainable development through a live auction and launch event attended by approximately 120 guests.

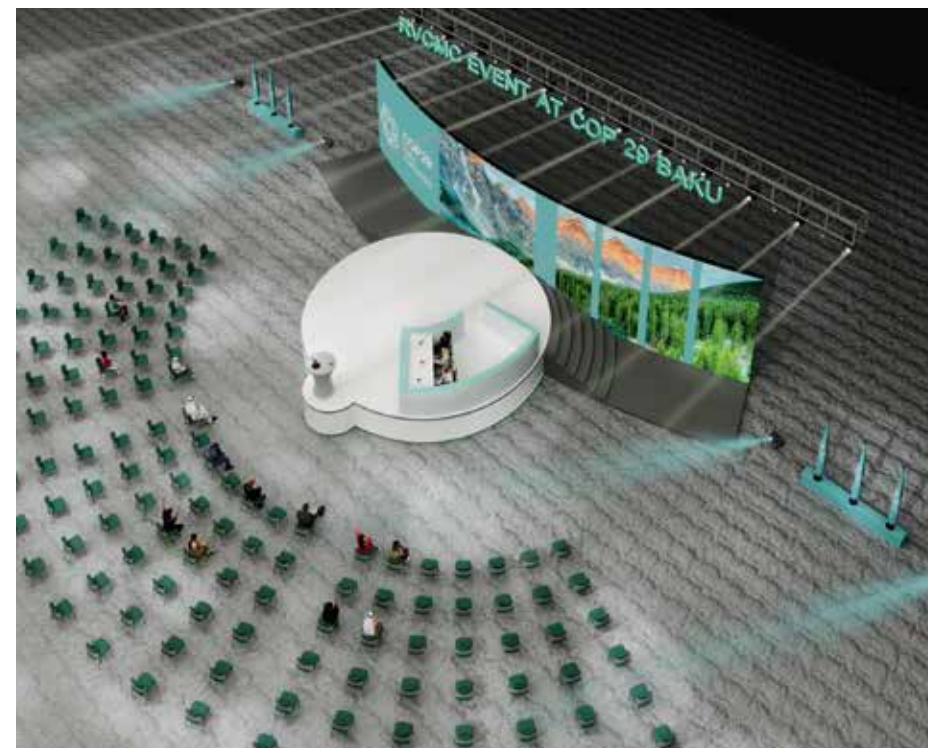
Our objective is to deliver a high-impact event that aligns with RVCMC's vision and the overarching goals of COP 29. By blending sustainability, innovation, and the rich cultural heritage of Azerbaijan, we aim to create a memorable experience that resonates with all attendees. Our comprehensive approach covers every aspect of event management, from strategy and design to execution and post-event engagement, ensuring a seamless and impactful experience that promotes RVCMC's mission to drive climate action and improve livelihoods through a high-integrity voluntary carbon market.



## Project Understation

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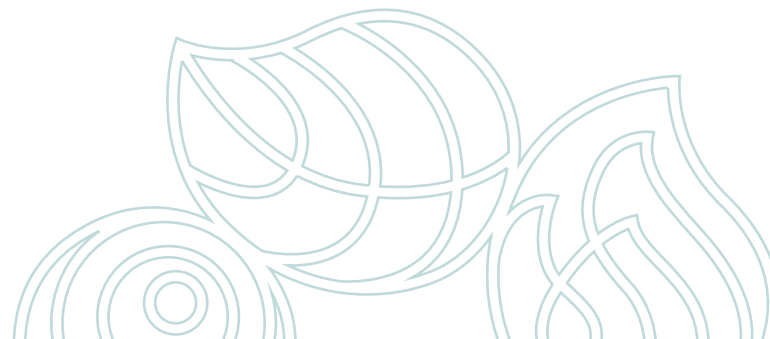
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# OVERVIEW OF THE RVCMC



## Project Understation

The Regional Voluntary Carbon Market Company (RVCMC) was established in 2021 as part of a broader initiative by the kingdom to reduce emissions and combat climate change.

RVCMC's vision is to drive climate action and improve livelihoods through a high-integrity voluntary carbon market, particularly in the Global South. Having successfully hosted previous auctions in Riyadh and Nairobi, RVCMC is now poised to make a significant impact at COP 29 in Baku.

This event will further RVCMC's mission by showcasing the potential of voluntary carbon markets in advancing global climate action.

