



COP29
Baku
Azerbaijan

FTST

TECHNICAL PROPOSAL



RVCMC

E V E N T

Event Management at COP 29 in Baku
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COP29

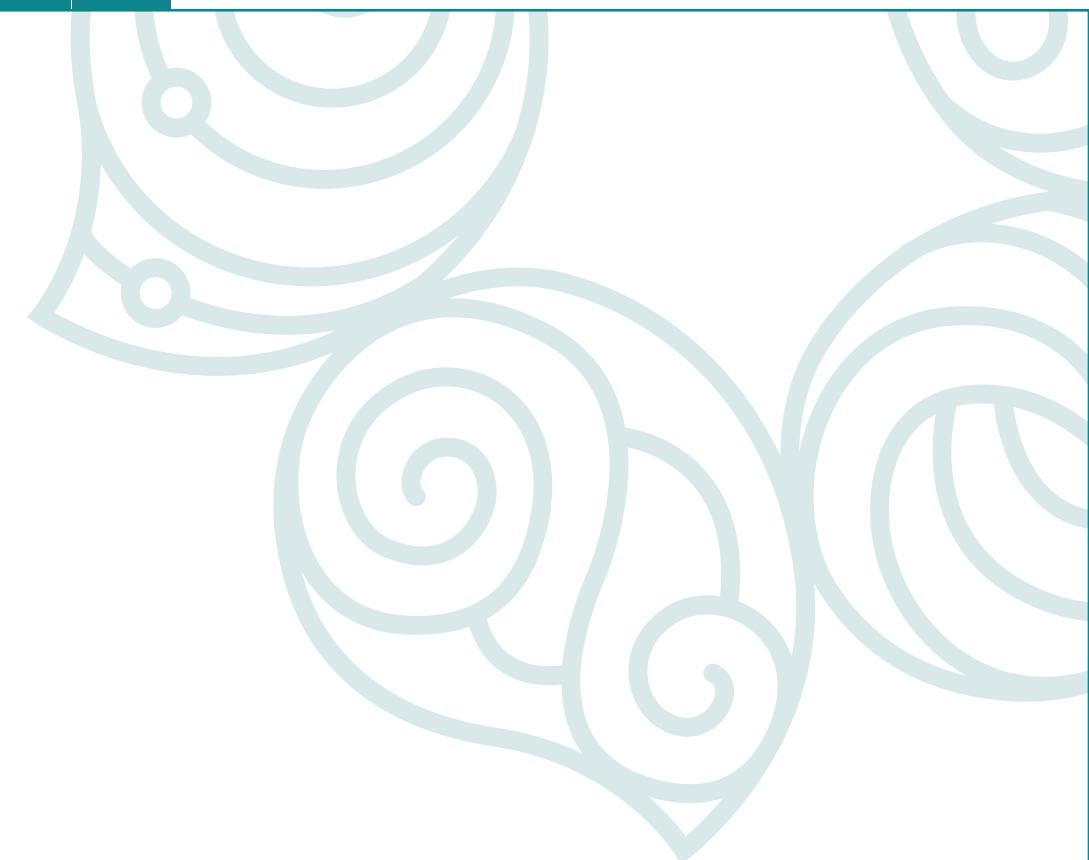
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EXECUTIVE SUMMARY

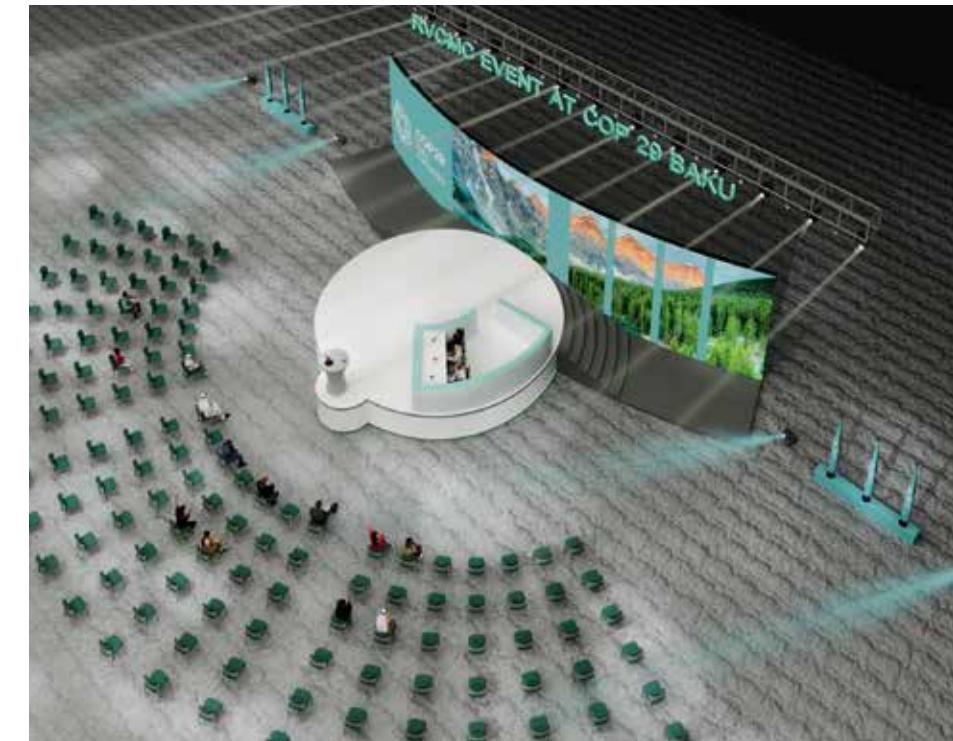




Executive Summary

This proposal outlines a strategic and creative plan for managing the Regional Voluntary Carbon Market Company (RVCMD) event during COP 29 in Baku, Azerbaijan, in November 2024. The event will serve as a platform for RVCMD to showcase its commitment to climate action and sustainable development through a live auction and launch event attended by approximately 120 guests.

Our objective is to deliver a high-impact event that aligns with RVCMD's vision and the overarching goals of COP 29. By blending sustainability, innovation, and the rich cultural heritage of Azerbaijan, we aim to create a memorable experience that resonates with all attendees. Our comprehensive approach covers every aspect of event management, from strategy and design to execution and post-event engagement, ensuring a seamless and impactful experience that promotes RVCMD's mission to drive climate action and improve livelihoods through a high-integrity voluntary carbon market.

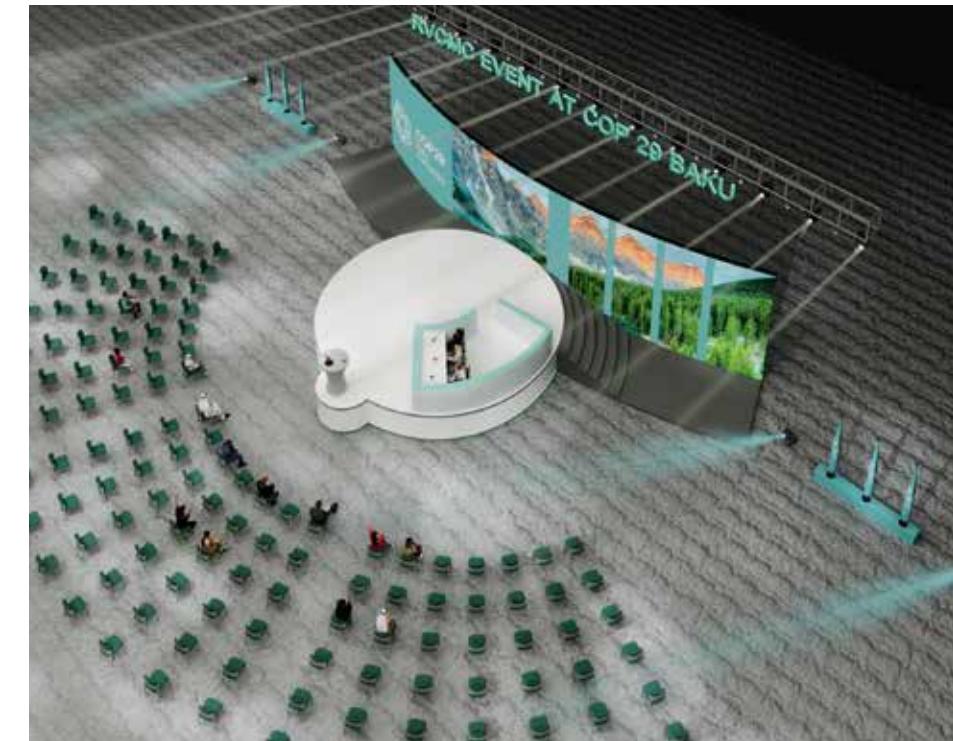




Project Understation

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OVERVIEW OF THE RVMCMC





Project Understation

The Regional Voluntary Carbon Market Company (RVCMC) was established in 2021 as part of a broader initiative by the kingdom to reduce emissions and combat climate change.

RVCMC's vision is to drive climate action and improve livelihoods through a high-integrity voluntary carbon market, particularly in the Global South. Having successfully hosted previous auctions in Riyadh and Nairobi, RVCMC is now poised to make a significant impact at COP 29 in Baku.

This event will further RVCMC's mission by showcasing the potential of voluntary carbon markets in advancing global climate action.

